

Curriculum Vitae

Richard Gray Lineback

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Objective:

Freelance or magazine writing/editing in diverse subject areas (already have extensive background in technical writing, instructional systems design, science writing, research in the Rhetoric of Science, exceptional education, telecommunications, business analysis, and much more); ghost writing, editing and helping candidates with doctoral thesis; interested in editorial assignments in a magazine such as Scientific American – have research experience in the Rhetoric of Science, English/Technical Communication, Expository Writing, Creative Writing, Technical Writing – Theory and Practice, Visual Rhetoric, Composition, Classical Rhetoric, Modern Rhetorical Theory, Style, Computer Documentation, Document Design.

Education:

M.A., English/Technical Writing, University of Central Florida, 1998

Concentrations: Graduate Research and Methodology, Technical Communication, Rhetoric of Science, Visual Rhetoric, Document Design, Computer Documentation
Final Thesis Projects: *Color on the Web*, a 250 page website; *The Myth of Certainty: an Annotated Bibliography on the Rhetoric of Science*

B.A., Liberal Studies, University of Central Florida, 1993
(240 semester hrs. – equivalent of two degrees); Concentrations: Music Education (Piano and Trombone), Exceptional Education, and Behavioral Sciences

Rate of Pay:

\$30.00 to \$60.00 per hour depending on scope, complexity, and details of project.

Experience:

Editing and co-writing for various authors. Co-authored and acted as chief editor for an instructor's manual for Belinda McCarthy, Dean of the College of Health and Public Affairs, UCF. Taught classes for Dr. Dick Cornell in Instructional Systems Design at the University of Central Florida (UCF). Worked as a consultant (technical writing/editing) for various companies such as Qualcomm, Xerox, Computer Associates, First American Credco, and Lockheed Martin. Experience running my own company, Media Synergy Solutions, Inc. Experience in writing instructor's manuals and style guides, editing Ph.D. thesis dissertations, writing and designing computer books, designing logos and manipulating graphics, extensive interviewing with subject matter experts (SMEs), storyboarding, HTML programming, experience in all levels of editing and document design. Experience in research methodology and compiling extensive bibliographies. Special interest in color in the web environment and in print media.

Editor and Consultant for Mark Rea, President and CEO of USCompo Solutions, Inc., 2010

Edited *From Here to Serenity* by Gail Manishor and helped with extensive typesetting, 2009

Edited *Soul Success: How to Create Joy & Prosperity in Good Times or Bad* by Lisa Love, 2009

Technical Editor/Writer (consultant), Qualcomm Inc. 2007 and 1999 - 2000

Editor and Assistant to Dr. John-Michael Zinn, Ph.D., 2004 – 2005

Technical Writer (consultant), Computer Associates, 2003

Technical Writer, Cayenta, Inc., 2000 – 2001

Technical Writer (consultant), First American Credco, 1998 - 2000

CEO of my own company, Media Synergy Solutions Inc., 1995 – 1997

Assistant to Dr. Michael Churton, Associate Director of the Center for Educational Research and Development, University of Central Florida, 1991 - 1994

Presentations:

Presented at Society for Technical Communication (STC) conferences in Orlando, FL, Macon, GA, and at Ocoee Chamber of Commerce, FL.

Publications:

The Myth of Certainty, a literature review and annotated bibliography on the Rhetoric of Science (1998).

Taming Time & Chaos, a 95-page, full color computer book (Getting Started, User's Guide, and Reference Guide) — conceptual design and software documentation for a time management program; only student entry to win an Award of Achievement in the 1995 Technical Publications, Art and Online Communications Contest sponsored by the Washington D.C. Chapter of the Society for Technical Communication.

The Internet Island Adventure Game, an instructional unit for Middle School science students (includes a game board and a Web site) — designed, written, and produced by Rick Lineback and Michele Lomascolo; Won 1st Place in contest at Sea World Education Division (1995). Link to Web site was included in Discovery Channel's popular Animal Planet CD-ROM.

“Color on the Web,” Final project for M.A. in English/Technical Writing.

Catalog and Website for Sun Medical Supply — included extensive research into User Interface Design, graphical formats for the Web, and use of color.

Co-authored and did conceptual design for Instructor's Manual for textbook, *Community Based Corrections*, by Bernie and Belinda McCarthy published by Wadsworth Publishing, 1997.

Graphic design for transparencies for Instructor's Manual to accompany *Teaching Children and Adolescents with Special Needs*, published by Prentice Hall.

"Chipwrecked and Lost on the Keys," — produced all graphics and co-authored Powerpoint presentation and accompanying manual for training adults in computers and overcoming computerphobia (1995), produced in Instructional Systems Design class.

Professional Associations:

Society for Technical Communication (STC)

Awards and Honors:

Award of Excellence for position of teaching assistant in Instructional Systems Design, UCF (1996).

Award of Achievement in the 1995 Technical Publications, Art and Online Communications Contest sponsored by the Washington D.C. Chapter of the Society for Technical Communication.

Won 1st Place in contest at Sea World Education Division (1995) for *The Internet Island Adventure Game*, an instructional unit for Middle School science students (includes a game board and a Web site) — designed, written, and produced by Rick Lineback and Michele Lomascolo; Link to Web site was included in Discovery Channel's popular Animal Planet CD-ROM.

Received recognition from Qualcomm for meeting milestones in writing and delivering *Gateway Commissioning Technical Manual Volume 4: RF Commissioning* and the *Globalstar Gateway Operations & Maintenance Manual Volume 6*.

Award of Excellence for designing Help files, Cayenta, Inc., 2001.

Software Skills and Qualifications:

Windows 7, XP Pro and Macintosh OSX, Web Design and HTML Coding, Adobe Framemaker 8.0, 7.2, Microsoft Word and Excel (Mac and PC), Outlook, Facebook, Safari, ProTools, PowerPoint, Adobe Photoshop, Adobe Illustrator, Agile, Visual SourceSafe, Visio, Online Help/HTML, Apple Macintosh (Leopard, Tiger OS), WordPerfect, Quark Xpress, CorelDraw, Hijack Pro, Gif Construction Set, PageMaker, Map Edit, Extensis PhotoTools, Kai's Power Tools, Paint Shop Pro, WinZip, Color Manipulation Device, Windows FTP, Thumbs Plus

References:

Excellent references available upon request as well as extensive portfolio of writing and design samples.

